RSI ENTREPRENEURSHIP PROGRAM WINTER/SPRING 2023

CHARGE UP! WORKSHOPS AND SEMINARS

➢ **NSF™ ZAP PROGRAM LEAN STARTUP WORKSHOP SERIES**
  Have an idea you might want to turn into a business? Learn how to take the first steps toward discovering customers and the potential market for your innovation.
  When: three sessions/month, via ZOOM **Information and Apply:** Here

➢ **ZAP Lunch & Learns**: **When:** February 16, March 16, April 20, May 18, 12 – 1.30 pm PT **Where**: Resnick Sustainability Institute, Conference Room 224

MODERATED FIRESIDE CHATS: MEET CALTECH ENTREPRENEURS

➢ **Scientist turned Entrepreneur**: Cody Finke, (Ph.D., 2019) founder and CEO of Brimstone Energy (Rocket Fund 2019,2020). **When:** January 25, 4 – 6 pm PT **Where:** via ZOOM Register Here

➢ **Scientist turned Venture Capitalist**: Jason Holt (Ph.D. 1997): Caltech Alum and partner in Baruch Future Ventures was a scientist before turning to entrepreneurship and founding two companies, and as an investor, funded 6+ ventures. **When:** March 1, 4.30 – 5.30 pm PT, via ZOOM **Register** Here

➢ **Engineer goes Rogue:** Kevin Noertker had followed the well-trodden path of engineering scientist, working at JPL, then Northrop Grumman when he jumped ship to co-found Ampaire, a company developing hybrid electric aircraft. Learn how Kevin managed reimagining aircraft propulsion while convincing government grant makers and private investors that it would work and to give him money. To date, Ampaire has been funded with ~$30 million in venture capital and ~$20 million in government contracts and SBIR grants (NASA, DOE/ARPA-E, DoD, International). **When:** April 5, 4.30 – 6.00 pm PT **Where:** Earle M. Jorgensen Laboratory, Rm. 224 and **ZOOM** Register Here for inperson and ZOOM.

WORKSHOPS

- **Valuing Technology:** Learn how to assess the value of your technology using technoeconomic analysis and carbon life cycle assessment from Dr. Hanna Breunig, Deputy-Head of the Sustainable Energy and Environmental Systems Department at Lawrence Berkeley National Laboratory. She is an environmental engineering expert with 13 years of experience helping startups with carbon life cycle assessment, technoeconomic analysis, and technology scale up. **When:** Thursday, February 16, 4 -5 pm PT **Where:** VIA ZOOM

- **Fund-Raising Part I:** Venture Capital: Discover steps to securing that elusive first investment from Carly Anderson, Principal, Prelude Ventures. **When:** March 16, 4-5 pm PT **Where**: via ZOOM

- **Fund-Raising Part II:** Government Grants, ARPA-E and SBIR: Hear about the rich variety of federal grants available and how to apply for ARPA-E and SBIR grants from Dr. Doug Wicks, Program Director, ARPA-E and Dr. Apoorv Agawal, Technology-to-Market Advisor, ARPA-E.
  When: April 25, 5.00 – 6.00 pm PT **Where:** Earle M. Jorgensen Laboratory, Rm. 109 and via ZOOM

- **Patenting your Innovation**: Hear best practice for licensing from Caltech from Rose Kiser, Assistant Director for Technology Transfer, Caltech's Office of Technology Transfer and Corporate Partnerships and how to build company IP from John Peck, Partner, KPPB law firm.
  When: May 9, 4.30 – 6.00 pm PT **Where:** via ZOOM

- **Pitching to Investors: (in planning)** Juliette Devillard, founder of London Climate Connection, has worked with many scientists turned entrepreneurs moving their companies through accelerator programs such as Cyclotron Road/Activate. She will share approaches to constructing a pitch deck that tells an effective story, and delivery techniques that connect with investors. **When:** Date to be confirmed **Where**: via ZOOM

FUNDING OPPORTUNITIES

- **ROCKET FUND:** https://rocketfund.caltech.edu/ This program provides non-equity grants of $25k - $100k for designing and building commercial prototypes for demonstrating with customers and attracting investment. **When:** Deadline: midnight March 3, 2023
  Apply: https://rocketfund.caltech.edu/apply

- **Rocket Fund Pitch Event:** Caltech students are invited to attend the Rocket Fund Finals as observers and see Rocket Fund candidates presenting to a panel of judges from industry, the utilities and VCs. **When:** Tuesday May 30, 8.30 am – 12.30 pm PT; Wednesday, May 31, 8.30 am – 12.30 pm PT via ZOOM

For more information and to register interest in attending contact: Stephanie Yanchinski, Director of Entrepreneurial Programs, stephanie.yanchinski@caltech.edu

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